

Campari Negroni Digital Passport Activation On Premise Promotion

Terms and Conditions

Information on prize(s) form part of these Terms and Conditions (**terms**). By participating, you agree to be bound by these terms. Entries must comply with these terms to be valid.

Details	
Promotion Website	camparidigitalpassport.com
Promoter	Campari Australia Pty Ltd (ABN 72 137 554 726) of Level 21, 141 Walker Street North Sydney NSW 2060 – Australia, phone 1800 856 939.
Permit number	Authorised under NSW Permit No. LTPM/20/05458
Promotional Period	The Promotion commences at 12.01am (AEDT) on 09/09/22 and closes at 11.59pm (AEDT) on 30/09/22.
Eligible Entrants	Entry is open to Australian residents aged 18 years or over.
Ineligible Entrants	Directors, officers, management and employees (and their immediate families) of: (a) the Promoter; and (b) the agencies, companies or participating premises associated with this competition.
URL	camparidigitalpassport.com
Entry	<p>(a) To enter, each Eligible Entrant must, during the Promotional Period:</p> <p>(b) Visit camparidigitalpassport.com</p> <p>(c) Create a Campari Digital Passport by providing first name, last name, mobile phone number, email, DOB or sign into their existing account.</p> <p>(d) Consumer to agree with the T&Cs for digital passport to activate.</p> <p>(e) Purchase a Campari Negroni cocktail (Qualifying Transaction) subject to stocks remaining in the Venue);</p> <p>(f) After consumer has made a Qualifying Purchase, they must during the Competition Period, use their Digital Passport to collect stamp x 1 to enter major draw.</p> <p>(g) Every time the get a new stamp, consumer will receive an additional entry into the major draw for higher chance to win</p> <p>(h) Consumer must use their digital passport to scan the venue QR code to collect a digital stamp.</p> <p>(i) Each scan equal to one passport stamp per Negroni Cocktail purchase.</p> <p>(j) The staff at the Venue to assist in presenting their unique QR code to allow consumer to collect a stamp.</p> <p>(k) There is a 2 stamp limit per person per day</p> <p>(l) Stamps can be collected at 1 venue or more</p> <p>(m) Double stamps on 1 qualifying drink during Negroni week only (12th – 18th Sept 2022)</p> <p>(n) There is a 4 stamp limit per person per day during Negroni week (12th – 18th Sept 2022)</p> <p>(o) Consumer can collect stamps at participating venues only from 9th Sept – 30th Sept.</p>

	<p>The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry, including having the requisite photograph capability.</p>
<p>How is the major draw prize/s awarded?</p>	<p>There will be a total of 45 venues in Melbourne and Sydney.</p> <p>There is 1 (game of chance) major win prize in total valued under \$10,000 for a trip to Italy for 2 people.</p> <p>To be Eligible to enter, Campari Digital Passport holders will automatically be entered into the major draw once they have collected 1 stamp.</p> <p>Every additional stamp collected before 30th Sept 2022 will automatically create an additional entry into the draw.</p> <p>Prize will be drawn 7th Oct 2022 at 10am AEST following the Competition Period selected by a computerised random draw system at Because Brand Experience Pty Ltd.</p> <p>Winner will be notified via phone and email with instructions on how to redeem Trip to Italy prize same day by 5pm AEST.</p>
<p>Proof of purchase</p>	<p>Proof of purchase to be managed by venue staff via venue's unique QR code.</p> <p>If, in the Promoter's opinion, you have shared any proof of purchase with another person, your entries will be invalid and you will lose any right to enter the major draw.</p> <p>The venue staff will not be able to issue more than 2 stamps per consumer per day or 4 stamps during Negroni Week. The Digital Passport will facilitate this to limit stamp offer to 2 per day.</p>
<p>Prize(s)</p>	<p>1 major prize only.</p> <p>The winner will receive one (1) trip to Italy (Milan) for 2 people. Economy flights and 4 nights accommodation at hotel in Milan, \$1000 spending money towards food, travel or entertainment; The total prize pool is valued under \$10,000 (recommended retail price).</p> <p>If the Prize is unavailable, the Promoter in its absolute discretion, may substitute the Prize (or a component of the Prize) with a prize of equal value and/or specification, subject to any written directions from a regulatory authority. Other than this, the Prize is not transferable or exchangeable, and cannot be taken as cash.</p>
<p>How many times can I enter?</p>	<p>Consumer can enter the major draw prize daily from 9th Sept to 30th Sept 2022.</p> <p>Each time a stamp is collected, consumer will automatically be entered into the draw.</p> <p>Increased chance to win based on number of stamps collected.</p>
<p>Unclaimed prize/s</p>	<p>Prize claim date: 7th Oct 2022 by 5pm AEST</p> <p>If the major prize is un-won during the Competition Period or has not been accepted or claimed by 14th Oct 2022 5pm 2022, the relevant entry/ies will be discarded and the Promoter will not re-award the major prize.</p>
<p>Collection and use of your personal information</p>	<p>If you enter, you must take part in all publicity, photography and other promotional activity as the Promoter requires, without any compensation. You consent to the Promoter using your name and image in any promotional or advertising activity.</p> <p>The Promoter may collect your personal information directly or through its agents or contractors. The Promoter will use your personal information to conduct and manage the competition. The Promoter may disclose your personal information to its related companies, agents and contractors to assist in conducting this competition, communicating with you or storing data. This may include disclosures to organisations outside Australia including in places such as the USA, the UK, India and Germany.</p> <p>By entering, you consent to the Promoter keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging. By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility.</p> <p>The Promoter's Privacy Policy (see link to where this will be hosted) includes information about:</p>

	<p>(c) how to seek access to the personal information the Promoter holds about you and seek correction of the information; and</p> <p>how to complain about a privacy breach and how the Promoter will deal with such a complaint.</p>
<p>Miscellaneous</p>	<ol style="list-style-type: none"> 1. The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health & Medical Research Council Australian Alcohol Guidelines (available at www.nhmrc.gov.au). 2. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter including technical difficulties, unauthorised intervention or fraud, the Promoter may, to the extent permitted by law: <ol style="list-style-type: none"> (a) disqualify any entrant; or (b) subject to any written directions from a regulatory authority, modify, suspend, terminate or cancel the Promotion or modify the Prize, as appropriate. 3. Nothing in these terms limits, excludes or modifies (or purports to do so) any non-excludable guarantees or warranties under consumer law (Non-Excludable Guarantees). 4. Except for the Non-Excludable Guarantees and any other liability that cannot by law be excluded, the Promoter (including its respective officers, employees and agents) will not be responsible and excludes all liability (including negligence) for any personal injury or loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of: <ol style="list-style-type: none"> (a) the Promotion and/or the taking or use of the Prize; (b) any technical difficulties or equipment malfunction outside of the Promoter's reasonable control; (c) any theft, unauthorised access or third party interference; (d) any late, lost, altered or misdirected entries due to any reason beyond the Promoter's reasonable control; (e) any tax liability incurred by a Winner or entrant; and/or (f) any damage to or delay in transit of the Prize during delivery, except to the extent caused or contributed to by the Promoter.

Abbreviated T&C's

Australian residents aged 18 or over. **2 stamp limit per person per day** (4 stamp limit during Negroni Week) Closes 11:59pm (AEDT) 30/09/2022. Present digital passport on mobile to collect x 1 stamp to be entered into the major draw. Prize drawn by a computerised random draw system at Because Brand Experience Pty Ltd Total Prize Pool valued under **\$10,000** Permit number NSW Permit No. LTPM/20/05458 camparidigitalpassport.com